



Get closer to your customers with the Regional Publications

Subscribers spend an average of 1 hour and 13 minutes with their Regional Publication, and 3.4 active construction professionals read each copy.

Source: Advantage Business Research, 2005

Regional Publications include:

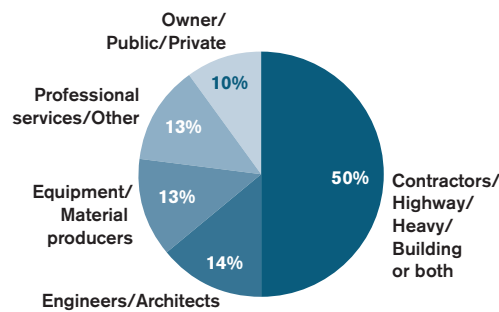
California Construction	10,180
Colorado Construction	5,140
Intermountain Contractor	5,610
Louisiana Contractor	4,040
Mid-Atlantic Construction	5,340
Midwest Construction	6,240
New York Construction	5,800
Northwest Construction	5,850
South Central Construction	5,950
Southeast Construction	7,430
Southwest Contractor	5,560
Texas Construction	6,240

Construction is a team effort and all players are important to a successful project. All players can influence the purchasing decision—from the services of a construction manager to specifying the handrail in an office building.

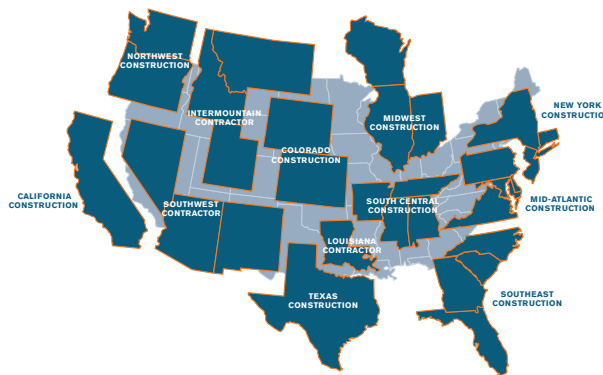
The Regional Publications built its circulation on McGraw-Hill Construction Dodge statistics and reaches the right mix of over 76,000 qualified, active construction professionals.

The Regional Publications circulation represents the entire construction community and mimics the industry as a whole.

Readership base*



*ABC 2005 audit report



In addition, each Regional Publications magazine hosts and sponsors local industry-leading, thought-provoking conferences and awards events. These are all opportunities for construction professionals to connect with each other, and for you to connect with them.

The Regional Publications can be reached online at www.regionalpublications.construction.com.