

ENR 2012 MEDIA KIT

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THE MARKET
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CONFERENCES AND EVENTS
ABOUT MCGRAW-HILL CONSTRUCTION

REGIONAL EDITORIAL CALENDAR

Issue	Print or Digital	Regional Edition	Main Editorial Features	Project Focus	City Scoop	Print Ad Close	Print Materials Due	Regional Insiders Send Date	Regional Spotlight
January	2							CA 1/2 MW 1/5 MTN 1/5	
	9	Southeast	Top 20 Under 40	Technology	Miami/Ft. Lauderdale	12/16	12/23	NY 1/10 SW & TXLA 1/11 SE 1/12	DBIA
	16							CA 1/16 MW 1/19 MTN 1/19	
	23	Southwest	Top 20 Under 40	Technology	Albuquerque	1/2	1/9	NY 1/24 SW & TXLA 1/25 SE 1/26	AGC Best Building New Mexico
	30	Midwest	Top 20 Under 40	Technology	Chicago	1/9	1/16	CA 1/30 MW 2/2 MTN 2/2	
February	6							NY 2/7 SW & TXLA 2/8 SE 2/9	
	13	California New York	Top 20 Under 40	Technology	Los Angeles Rochester, NY	1/23	1/30	CA 2/13 MW 2/16 MTN 2/16	NY: MTA: Professional Services
	20	Texas & Louisiana	Top 20 Under 40	Technology	Dallas	1/30	2/6	NY 2/21 SW & TXLA 2/22 SE 2/23	Margaret Hunt Hill Project
	27	Mountain States	Top 20 Under 40	Technology	Denver	2/6	2/13	CA 2/27 MW 3/1 MTN 3/1	Sturgeon Electric 100th/Top Owners/ Utah DBIA/Equipment Dealers
March	5							NY 3/6 SW & TXLA 3/7 SE 3/8	
	12	Southeast New York	Top Starts Owner Of The Year	Power/Industrial	Charlotte, NC Trenton, NJ	2/20	2/27	CA 3/12 MW 3/15 MTN 3/15	ABC Carolina NY: CUNY: Fulton Transit;
	19	Southwest	Top Starts Owner Of The Year	Power/Industrial	Las Vegas	2/27	3/5	NY 3/20 SW & TXLA 3/21 SE 3/22	Mid-Atlantic
	26	Midwest	Top Starts Owner Of The Year	Power/Industrial	St. Louis	3/5	3/12	CA 3/26 MW 3/29 MTN 3/29	CRCA Post show wrap- up; AGC St. Louis; St. Louis Spotlight
April	2							NY 4/3 SW & TXLA 4/4 SE 4/5	
	9	California New York	Top Starts Owner Of The Year NY's Statewide Market	Power/Industrial Education	San Francisco Bridgeport, CT	3/19	3/26	CA 4/9 MW 4/12 MTN 4/12	NY: Productive Companies
	16	Texas & Louisiana	Top Starts Owner Of The Year	Power/Industrial	New Orleans	3/26	4/2	NY 4/17 SW & TXLA 4/18 SE 4/19	
	23	Mountain States	Top Starts Owner Of The Year	Power/Industrial	Salt Lake City	4/2	4/9	CA 4/23 MW 4/26 MTN 4/26	Utah Construction Report; Equipment Guide; LDS Church; Colorado Construction Report; Sanuders 40th
	30							NY 5/1 SW & TXLA 5/2 SE 5/3	

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May	7	<div style="background-color: #f4a460; padding: 2px;">Southeast</div> <div style="background-color: #000; color: #fff; padding: 2px;">New York</div>	Top Design Firms	Green	<div style="background-color: #ccc; padding: 2px;">Orlando</div> <div style="background-color: #ccc; padding: 2px;">Poughkeepsie</div>	4/16	4/23	CA 5/7 MW 5/10 MTN 5/10	AIA Florida 100th; USGBC SF NY; Sustainable Women; DEP
	14	<div style="background-color: #444; color: #fff; padding: 2px;">Southwest</div>	Top Design Firms	Green	<div style="background-color: #ccc; padding: 2px;">Phoenix</div>	4/23	4/30	NY 5/15 SW & TXLA 5/16 SE 5/17	
	21	<div style="background-color: #e67e22; padding: 2px;">Midwest</div>	Top Design Firms	Green	<div style="background-color: #ccc; padding: 2px;">Cleveland</div>	4/30	5/7	CA 5/21 MW 5/24 MTN 5/24	Unions
	28							NY 5/29 SW & TXLA 5/30 SE 5/31	
June	4	<div style="background-color: #8e9498; padding: 2px;">California</div> <div style="background-color: #000; color: #fff; padding: 2px;">New York</div>	Top Design Firms	Green	<div style="background-color: #ccc; padding: 2px;">San Diego</div> <div style="background-color: #ccc; padding: 2px;">Vineland, NJ</div>	5/11	5/18	CA 6/4 MW 6/7 MTN 6/7	NY: MWBE Directory
	11	<div style="background-color: #fff; padding: 2px;">Texas & Louisiana</div>	Top Design Firms	Green	<div style="background-color: #ccc; padding: 2px;">Austin</div>	5/18	5/25	NY 6/12 SW & TXLA 6/13 SE 6/14	Mid-Atlantic GBRIA LA Profile; Formula One Project
	18							CA 6/18 MW 6/21 MTN 6/21	
	25	<div style="background-color: #a63d3d; color: #fff; padding: 2px;">Mountain States</div>	Top Design Firms	Green	<div style="background-color: #ccc; padding: 2px;">Boise</div>	6/4	6/11	NY 6/26 SW & TXLA 6/27 SE 6/28	AIA Utah; ACEC Utah; ACU Utah-Concrete Paver; Green Design Outlook; Wyoming Outlook/Contractors
July	2	<div style="background-color: #f4a460; padding: 2px;">Southeast</div> <div style="background-color: #000; color: #fff; padding: 2px;">New York</div>	Top Contractors	Infrastructure	<div style="background-color: #ccc; padding: 2px;">Atlanta</div> <div style="background-color: #ccc; padding: 2px;">Utica, Rome NY</div>	6/11	6/18	CA 7/2 MW 7/5 MTN 7/5	ABC Gulf Coast NY; Healthcare; DDC; Next Generation
	9							NY 7/10 SW & TXLA 7/11 SE 7/12	
	16	<div style="background-color: #444; color: #fff; padding: 2px;">Southwest</div>	Top Contractors	Infrastructure	<div style="background-color: #ccc; padding: 2px;">Las Cruces, NM</div>	6/22	6/29	CA 7/16 MW 7/19 MTN 7/19	
	23	<div style="background-color: #e67e22; padding: 2px;">Midwest</div>	Top Contractors	Infrastructure	<div style="background-color: #ccc; padding: 2px;">Milwaukee</div>	6/29	7/6	NY 7/24 SW & TXLA 7/25 SE 7/26	
	30	<div style="background-color: #8e9498; padding: 2px;">California</div>	Top Contractors	Infrastructure	<div style="background-color: #ccc; padding: 2px;">Sacramento</div>	7/9	7/16	CA 7/30 MW 8/2 MTN 8/2	
August	6							NY 8/7 SW & TXLA 8/8 SE 8/9	
	13	<div style="background-color: #fff; padding: 2px;">Texas & Louisiana</div>	Top Contractors	Infrastructure	<div style="background-color: #ccc; padding: 2px;">Baton Rouge</div>	7/23	7/30	CA 8/13 MW 8/16 MTN 8/16	ABC LA
	20							NY 8/21 SW & TXLA 8/22 SE 8/23	
	27	<div style="background-color: #a63d3d; color: #fff; padding: 2px;">Mountain States</div>	Top Contractors	Infrastructure	<div style="background-color: #ccc; padding: 2px;">Colorado Springs</div>	8/6	8/13	CA 8/27 MW 8/30 MTN 8/30	AGC Utah; Concrete Paving Outlook; 2012 Construction Careers in Colorado; Shaw 40th

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September	3							NY 9/4 SW & TXLA 9/5 SE 9/6	
	10	Southeast New York	Top Specialty	Buildings	Tampa Norwalk New London, CT	8/20	8/27	CA 9/10 MW 9/13 MTN 9/13	ABC GA NY: SBS
	17	Southwest	Top Specialty	Buildings	Reno/Sparks	8/24	8/31	NY 9/18 SW & TXLA 9/19 SE 9/20	
	24	Midwest	Top Specialty	Buildings	Kansas City, MO	8/31	9/10	CA 9/24 MW 9/27 MTN 9/27	Mid-Atlantic
October	1							NY 10/2 SW & TXLA 10/3 SE 10/4	
	8	California New York	Top Specialty New Jersey	Buildings Renovation	Bakersfield, CA Binghamton, NY	9/17	9/24	CA 10/8 MW 10/11 MTN 10/11	NY: DASNY
	15	Texas & Louisiana	Top Specialty	Buildings	Houston	9/24	10/1	NY 10/16 SW & TXLA 10/17 SE 10/18	TCA Special Topping Out
	22	Mountain States	Best Projects	Buildings	Helena	10/1	10/8	CA 10/22 MW 10/25 MTN 10/25	Equipment Guide; Professional Services Guide; AGC Idaho & Idaho Top Projects
	29							NY 10/30 SW & TXLA 10/31 SE 11/1	
November	5	Southeast	Outlook 2013 Best Projects	Project Delivery	Raleigh, NC	10/15	10/22	CA 11/5 MW 11/8 MTN 11/8	ABC Floridian East Coast
	12	Southwest New York	Outlook 2013 Best Projects	Project Delivery	Tucson Ocean City, NJ	10/22	10/29	NY 11/13 SW & TXLA 11/14 SE 11/15	AMIGOS NY: Transportation Profile
	19							CA 11/19 MW 11/22 MTN 11/22	
	26	Midwest	Outlook 2013 Best Projects	Project Delivery	Madison, WI	11/5	11/12	NY 11/27 SW & TXLA 11/28 SE 11/29	CRCA Trade Show & Guide
December	3	California	Outlook 2013 Best Projects	Project Delivery	San Jose	11/12	11/19	CA 12/3 MW 12/6 MTN 12/6	
	10	Texas & Louisiana New York	Outlook 2013 Best Projects Energy Alternatives	Project Delivery Solar	Shreveport, LA Northern NJ	11/15	11/22	NY 12/11 SW & TXLA 12/12 SE 12/13	Mid-Atlantic Profile: AGC Directory (LA)
	17							CA 12/17 MW 12/20 MTN 12/20	
	24	Mountain States	Top Specialty	Project Delivery	Cheyenne	12/3	12/10	NY 12/25 SW & TXLA 12/26 SE 12/27	Supplier Guide Directory; AISC Intermountain; IEA Profile; Utah Masonry Council
	31							CA 12/31	